



Daniel Evans

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danielevansdesign.com

• portfolio available upon request

Education

California Polytechnic State University, San Luis Obispo, CA

BFA; Department of Art & Design, Graphic Design Concentration; Graduated: June, 2013

Bakersfield College, Bakersfield, CA

AFA; Digital Art and Design; Graduated: June, 2010

Experience

Lezyne: Engineered Design San Luis Obispo, CA; Graphic Designer and Marketing Assistant; Responsible for web and print graphics, worldwide marketing campaign development and design of company collateral such as catalogs and trade show booth design

City of San Luis Obispo San Luis Obispo, CA; Old SLO Trolley Advertising Design; Art direction of photography and design of print advertising for Trolley

SLO International Film Festival San Luis Obispo, CA; "Surf Nite" Event Poster Design; Overall design and type layout for final poster

Swings For Dreams NonProfit San Luis Obispo, CA; branding and collateral design for Swings for Dreams: Environmental Architecture Without Borders, including logo design, website design and management, merchandise design, and other collateral elements

Freelance Graphic Designer San Luis Obispo, CA

Michael's Arts & Crafts Bakersfield, CA; Sales Associate, Art & Drawing Department; Present knowledge of art supplies and equipment, checking

Fronteir High School Bakersfield, CA; Track & Field Jersey Design

Engineers Without Borders: Cal Poly Chapter Public Relations team; PR Package design; Type and image format to present to potential clients or donators

Skills

Adobe Illustrator, Photoshop, Dreamweaver, InDesign; Web Design: Knowledge of HTML, CSS, and Javascript; Illustration; Drawing; Advertising Design; Book Design; Microsoft Office; Acrylic Painting; Photography; Maya 3D Modeling; Google Sketchup; International collaboration; Tradeshow booth design; EPUB and Digital Book Design

Organizations & Honors

Swings For Dreams San Luis Obispo, CA; Member; Graphic Designer

AIGA: Cal Poly Chapter San Luis Obispo, CA; Member

CLUB 34: Cal Poly Chapter San Luis Obispo, CA; Member

Engineers Without Borders: Cal Poly Chapter San Luis Obispo, CA

Certificate of Achievement: Digital Arts Bakersfield College; Bakersfield, CA

Life Scout Boy Scouts of America; Bakersfield, CA

Student Success Scholarship: Technical Arts Bakersfield College

Dean's List: Cal Poly Winter Quarter '12; San Luis Obispo, CA

Dean's List: Bakersfield College Fall Semester '08 – Spring Semester '10